



AG BIZ MASTERS

Year 1 Curriculum Highlights

Ag Biz Masters is an FSA Certified interactive learning series designed specifically for young and beginning farmers. The two-year program takes a blended learning approach with on-demand, eLearning modules and three live webinar connection check-ins. For each online module, you should budget one to two hours to watch the module and complete the associated activities. Module exams will allow you to personally assess your comprehension and understanding of the materials presented. Your class runs from January through March 2026.

Steps for Success!

Year 1 Course Overview	Date	Checklist
Registration Confirmation & Course Preparation	January 5- 10, 2026	✓
Participant Welcome Email	January 6, 2026	
Live Course WEBINAR Kick-off Future-Proofing Your Business with Dr. Kohl, Q&A, and Ag Biz Alumni Spotlight	January 16, 2026 from 12:00-1:30pm Click here to join.	
Receive FCU Login and Registration Email Invite *This email will come directly from Farm Credit University to the primary registrant email provided with your registration. Homework: Login and set-up password on your own for your on demand modules. Email JRohrer@HorizonFC.com and let her know that you have successfully logged into FCU.	Afternoon of January 16, 2026	
Finish January Live Kick-off Course Survey	Click here to complete the survey.	
Complete FCU Module 1: Megatrends of Agriculture	Week of January 19-23, 2026	
Record FCU Module 1 Exam		
Complete FCU Module 2: Strategic Business Planning	Week of January 26-30, 2026	
Record FCU Module 2 Exam		
Participant Course Check-in Email Homework: Review the Mission Statement, SMART Goals, and Action Plan worksheets in preparation for the webinar.	January 27, 2026	



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Live Course WEBINAR Check-in featuring, Mission Statements, Smart Goals, Action Planning, and Ag Biz Alumni Spotlight	February 3, 2026 from 12:00-1:30pm Click here to join.	
Finish Live February Course Check-in Survey	Click here to complete the survey.	
Complete FCU Module 3: Borrower-Lender Relationships: Side by Side	Week of February 9-13, 2026	
Record FCU Module 3 Exam		
Participant Course Check-in Email	February 11, 2026	
Homework: Read the SWOT Analysis Case Study in preparation for the webinar.		
Live Course WEBINAR Check-in featuring SWOT Analysis Discussion, Preparing for Your Lender and Ag Biz Alumni Spotlight	February 18, 2026 from 12:00-1:30pm Click here to join.	
Finish Live February Course Check-in Survey	Click here to complete the survey.	
Complete FCU Module 4: The Balance Sheet	Week of February 23-27, 2026	
Record FCU Module 4 Exam		
Participant Course Check-in Email	February 25, 2026	
Homework: Read the Balance Sheet Case Study video prior to the webinar.		
Live Course WEBINAR Check-in to review How to Build a Balance Sheet Case Study and Ag Biz Alumni Spotlight	March 4, 2026 from 12:00-1:30pm Click here to join.	
Finish Live March Course Check-in Survey	Click here to complete the survey.	
Complete FCU Module 5: Preparing Agricultural Financial Statements: The Income Statement and Cash Flow		
Record FCU Module 5 Exam		
Module and Course Completion Deadline	March 20, 2026	
Grading Period	March 20 – April 3, 2026	
Reimbursement and FSA Letters of Completion Issued to Completed Participants.	April 15, 2026	