



Year 1 Curriculum Highlights

Ag Biz Masters is an FSA Certified interactive learning series designed specifically for young and beginning farmers. The two-year program takes a blended learning approach with on-demand, eLearning modules and three live webinar connection check-ins. For each online module, you should budget one to two hours to watch the module and complete the associated activities. Module exams will allow you to personally assess your comprehension and understanding of the materials presented. Your class runs from January through April 2024.

Steps for Success!

Year 1 Course Overview	Date	Checklist
Registration Confirmation & Course Preparation	January 1-January 10, 2024	✓
Participant Welcome Email Homework: Watch pre-recorded course welcome and Dr. Kohl session, prior to the January 18, 2024 kick-off webinar.	January 10, 2024	
Live Course WEBINAR Kick-off featuring Q&A with Dr. Kohl and Ag Biz Alumni Spotlight	January 18, 2024 from 12:30-1:30pm Click here to join.	
Receive FCU Login and Registration Email Invite *This email will come directly from Farm Credit University. Homework: Login and set-up password on your own. Email JRohrer@HorizonFC.com and let her know that you have successfully logged into FCU.	January 18, 2024	
Finish Live Kick-off Course Survey	Click here to complete the survey.	
Complete FCU Module 1: Megatrends of Agriculture		
Record FCU Module 1 Exam		
Complete FCU Module 2: Strategic Business Planning		
Record FCU Module 2 Exam		
Participant Course Check-in Email Homework: Watch pre-recorded SWOT Analysis Case Study and introduction to Strategic Planning & Mission Statements videos, prior to February 13, 2024 Live Course Check-in.	February 6, 2024	



Live Course WEBINAR Check-in featuring, Smart Goals, SWOT Analysis Discussion and Ag Biz Alumni Spotlight	February 13, 2024 from 12:30-1:30pm Click here to join.	
Finish Live Course Check-in Survey		
Complete FCU Module 3: Preparing for Your Lender		
Record FCU Module 3 Exam		
Complete FCU Module 4: Constructing Financial Statements (Balance Sheet)		
Record FCU Module 4 Exam		
Participant Course Check-in Email	March 12, 2024	
Homework: Watch pre-recorded How to Build a Balance Sheet Case Study video prior to March 19, 2024 Live Course Check-in.		
Complete FCU Module 5: Constructing Financial Statements (Income Statement and Cash Flow Projections)		
Record FCU Module 5 Exam		
Live Course WEBINAR Check-in to review How to Build a Balance Sheet Case Study and Ag Biz Alumni Spotlight	March 19, 2024 from 12:30-1:30pm Click here to join.	
Module and Course Completion Deadline	April 15, 2024	
Finish Live Course Check-in Survey		
Grading Period	April 15-May 31, 2024	
Reimbursement, Graduation Certificates, and FSA Letters of Completion Issues to Completed Participants	June 1, 2024	