

LIVE February Year 1 Check-in

Tuesday, February 13, 2024

- 12:30 p.m.** **Welcome and Check-in with Johanna Rohrer**
- 12:32 p.m.** **SWOT Exercise Review with Winifred McGee**
Participants come prepared with pre-reading homework from the SWOT Case Study. Be prepared to participate as a group in the exercise discussion. Winifred will review key pieces of the case study and then begin discussion within the exercise. Why should you do a SWOT Analysis?
- 12:50 p.m.** **Importance of Strategic Planning and Mission Statements Discussion with Maureen O'Shea Fitzgerald**
Maureen will review the importance of strategic planning with participants and introduce the concepts of mission and vision statements. Vision and Mission Statement Exercise homework will be assigned.
- Goal Setting for Success – SMART Goals & Action Plans with Maureen O'Shea Fitzgerald**
Maureen will provide participants with an overview of SMART goals and action plans. She will introduce the exercise and expectations for their homework. Participants should complete homework prior to the next webinar class in March.
- 1:10 a.m.** **Alumni Spotlight - Rick Hartlieb, Castanea Farms LLC**
There will be an opportunity for participants to ask questions.
- 1:30 p.m.** **Wrap Up and Next Steps**
Answer any remaining questions from participants and wrap-up. Please feel free to share any closing remarks on the topics discussed throughout the meeting.
- 1:30 p.m.** **Conclude**

Join information

Meeting link:

<https://agfirstfcb.webex.com/agfirstfcb/j.php?MTID=mdc544a3127feda20a3e60befaf2eb014>

Meeting number:

2330 660 5513

Password:

cpDfJnFq833

Host key:

873819

Cohost:

Fitzgerald, Maureen O'shea; Sattazahn, Raechel

Join by video system

Dial 23306605513@webex.com

You can also dial 173.243.2.68 and enter your meeting number.

Join by phone

+1-408-418-9388 United States Toll

+1-202-860-2110 United States Toll (Washington D.C.)

Access code: 2330 660 5513

Host PIN: 1789

Global call-in numbers