



AG BIZ MASTERS

LIVE February Year 2 Webinar

The Importance of Accrual-Based Financial Statements & Benchmarking Webinar

Wednesday, February 4, 2026

12:00 P.M. **Welcome**

12:02 P.M. **Importance of Accrual-Based Financial Statements & Benchmarking with Danny Jordan**

This session introduces beginning farmers to the importance of accrual-based financial statements and their role in effective farm financial management and benchmarking. Participants will compare cash and accrual accounting systems and analyze the Profitable Porkers Case Study to understand how accrual adjustments improve the accuracy of financial reporting. Through hands-on activities, learners will prepare an accrual balance sheet, convert a cash-based income statement to an accrual basis, and construct a market-value farm business balance sheet. The session concludes with an evaluation of best management practices and farm finance benchmarks to support informed decision-making and improved operational performance.

1:00 P.M. **Alumni Spotlight**

1:25 P.M. **Wrap-Up and Next Steps**

Answer any remaining questions from participants and wrap-up. Please feel free to share any closing remarks on the topics discussed throughout the meeting.

1:30 P.M. **Conclude**



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Meeting Link:

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